




Full CV and references are available upon request.

Asia Golsse // Graphic & Web Designer

hello@golsse.com
www.golsse.com

 Asia Golsse

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EDUCATION

September 2010 – April 2011 Sheridan College Oakville, Ontario
Sheridan College Web Design Graduate Program Certificate (Honours)

September 2007 – April 2010 St. Lawrence College Kingston, Ontario
St. Lawrence College Advanced Graphic Design Diploma

September 2002 – 2003 St. Lawrence College Kingston, Ontario
St. Lawrence Business Administration Program – Marketing

SKILLS

- InDesign
- Photoshop
- Illustrator
- HTML/CSS
- Adobe CS3/CS4/CS5
- Marketing
- Design Layout
- Design Thinking
- Communication
- Photography
- PowerPoint
- Problem Solving
- Work Independently
- Work Collaboratively
- Initiative for further development
- I'm organized!

WORK EXPERIENCE

golsse.com

– Present (*Freelance Designer & Photographer*)

Creating, developing, and executing print/web material to drive business for clients, including promotional materials, as well as digital media campaigns. Project management from conception to final stages.

Not all work is displayed due to confidentiality agreements.

The Monieson Centre for Business Research in Healthcare, Queen's School of Business, Kingston, Ontario

September 2012 – Present (*Freelance Designer*)

Created the MoniesonHealth.com website, and the Queen's Health Policy Conference series branding for print and web materials, updated social media platforms, and ensured all print files were print ready and coordinated with the printer to guarantee materials were printed/delivered on time. Performed other duties as needed/requested.

Kingston, Frontenac, Lennox & Addington Cares (KFLAcares.com)

September 2012 – July 2013 (*Freelance Designer*)

Working directly with the client to create branding, print and digital material, including e-newsletters, e-invites, posters, various collateral, and the KFLAcares.com website. Site is a work in progress.

Kingston Publications, Kingston, Ontario

May 2011 – January 2013 (*Freelance Photographer*)

Photographing various subjects as requested on a freelance basis for Kingston Life Magazine and Kingston Life Interiors Magazine. Worked directly with the Art Director - Wendy Treverton.

Hayabusa Fightwear Inc., Kingston, Ontario

February 2012 – August 2012 (*Full Time Designer*)

Working directly with marketing team to ensure marketing collateral follows Hayabusa's branding guidelines as well as Hayabusa's partners' guidelines. Designing annual apparel/equipment catalogue, web banners, and e-newsletters. Creating athletic apparel designs, including shorts, tshirts, footwear, and equipment, prepare artwork for printers.

Queen's School of Business, Kingston, Ontario

November 2011 – April 2012 (*Freelance Designer*)

Creating and improving social media campaigns, e-newsletters, and creating redesigns according to the Queen's University brand guidelines. Creating the Queen's University Alternative Assets Funds website to recruit MBA students, and position the program as a leader (2011). Was lead designer for the Innovation Summit (QSBIS.com) website (2012, 2013).

Here is a link to
my online portfolio:

golsse.com/portfolio